



Giesel Verlag GmbH, Rehkamp 3, D-30916 Isernhagen HB, Germany, Telephone +49(0)511 / 7304-0, Fax +49(0)511 / 7304-157

Content: Trade journal that reports on all relevant topics concerning the whole process chain of automobile light weight construction – including material development, processing of these materials and recycling of components.

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| <p>1 Circulation:
Print run: 7,750
Distributed circulation: 7,737</p> <p>2 Format of the journal: DIN A 4, 210 mm wide x 297 mm high
Type area: 160 mm wide x 260 mm high</p> <p>3 Printing process:
Offset print 60-line grid. Please send origination in digitalized form. For further information, please refer to:
www.giesel.de/digitale_druckunterlagen/automotive_materials.pdf
Redigitalization can be effected at cost price.</p> <p>4 Deadlines:
Published: 6 x yearly
Publication deadlines: See Deadlines and Featured Topics
Advert deadline: See Deadlines and Featured Topics</p> | <p>5 Publisher: Giesel Verlag GmbH
Street address: Rehkamp 3, D-30916 Isernhagen, Germany
Postal address: Post Box 120158, D-30907 Isernhagen, Germany
Telephone: +49(0)511 / 7304-0
Telefax: +49(0)511 / 7304-157
Internet: www.giesel-verlag.de
Email: giesel@giesel.de</p> <p>6 Conditions of payment:
Prepayment: 3% discount, payment within 10 days from the invoice date:
2% discount, otherwise 30 days from invoice date without reduction.
Tax. ident. No.: DE 115051385</p> <p>Banking information:
Commerzbank Hannover account no. 1500222
IBAN-No. DE03250400660150022200 Swift Code: COBADEFF250
Postbank Hannover account no. 90898-306
IBAN-No. DE65250100300090898306 Swift Code: PBNKDEFF250</p> |
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7 Advertisement formats and rates: All rates inclusive of the respective statutory VAT.

Format	width x height	b/w	4/c
1/1 page	160 mm x 260 mm	2,800.00	3,940.00
3/4 page	160 mm x 180 mm	2,140.00	3,280.00
2/3 page	105 mm x 260 mm	1,905.00	3,045.00
1/2 page	160 mm x 120 mm 75 mm x 260 mm	1,480.00	2,050.00
1/3 page	160 mm x 80 mm 50 mm x 260 mm 105 mm x 120 mm	990.00	1,560.00
1/4 page	160 mm x 55 mm 75 mm x 120 mm	750.00	1,035.00
1/6 page	50 mm x 120 mm	520.00	805.00
1/8 page	160 mm x 25 mm 75 mm x 55 mm	400.00	685.00
Front page*	152 mm x 147 mm	-	2,200.00
2./3./4. cover	210 mm x 297 mm	-	4,400.00
mm-price:	Basis rate EUR 3.80	Text advert (surrounded by text on at least three sides)	EUR 4.10

(* Front page: Pure visual presentation of the advertiser. The motif must be approved by the publishers in advance!)

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| <p>8 Extra charges:
Mandatory position requests 10 %
Extra cost of bleed formats 10 %</p> <p>9 Special section advertisements:
(per millimetre, 40 mm in width)
Purchase and sale EUR 3.25
Appointments EUR 1.95
Positions wanted EUR 1.70
Box number fee EUR 8.00</p> <p>Entries in the list of suppliers:
Entries valid for one year; modifications and new entries, to the list can be effected at the beginning of each quarter only. The price for a logo depends on its size (in mm) EUR 11.50</p> <p>10 Advertising specials: on request</p> <p>11 Discounts:
According to no. of insertions
from 3 insertions 5 %
from 6 insertions 15 %</p> | <p>12 Combinations: on request</p> <p>13 Inserts:
2-page EUR 2,480.00
more pages on request</p> <p>14 Supplements:
Full supplements, maximum size 205 x 290 mm
up to 25 g of total weight EUR 1,744.00
each additional 5 g EUR 149.20
Required circulation 8,000
not discountable.</p> <p>15 Advertising labels: on request</p> <p>16 Delivery address for items 13 to 15:
BWH Druck & Kommunikation, Beckstraße 10, D-30457 Hannover, Germany
Delivery comment: "Free delivered"
for Automotive Materials, Issue . . .</p> |
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Issue	Deadlines	Areas of application	Technology and development	Materials	Fairs and events
1	PD: 15. 02. CD: 29. 01. ED: 22. 01.	Auto Cockpit / Engine compartment	Nanotechnology	Engineering plastics and foams, Composite materials	Euroguss 19. - 21. 01., Nürnberg Metav 23. - 27. 02., Düsseldorf Automobil-Salon 04. - 14. 03., Genf Stuttgarter Symposium „Automobile and Engine Technology“ 16. - 17. 03. VDI-K Conference „Plastics in Automotive Engineering“ 17. - 18. 03., Mannheim Material Innovativ 24. 03., Augsburg
2	PD: 12. 04. CD: 26. 03. ED: 19. 03.	Rail vehicles / Wagon construc- tion, vehicle exterior	Measurement and testing technology / Surface technology	Steel and sheet, Rubber	AMI / AMITECH 10. - 18. 04., Leipzig Hanover Fair 19. - 23. 04., Hanover Resale 21. - 23. 04., Karlsruhe Sensor + Test 18. - 20. 05., Nürnberg Aircraft Interiors 18. - 20. 05., Hamburg Fisita 30. 05. - 04. 06., Budapest
3	PD: 31. 05. CD: 12. 05. ED: 07. 05.	Aircraft engineering / Lightweight construction	Joining technology	Fibre-reinforced plastics	Mtex 08. - 10. 06., Chemnitz ILA 08. - 13. 06., Berlin Automatica 08. - 11. 06., München European Automotive Components Expo 22. - 24. 06., Stuttgart euroLITE im Juni, Salzburg BAIKA „Supplier Innovativ“ 23. 06., Ingolstadt
4	PD: 06. 09. CD: 20. 08. ED: 13. 08.	Vehicle interiors	Automation / Recycling	Ceramics, titanium, magnesium	Aluminium and Composites Europe 14. - 16. 09., Düsseldorf IAA Utility Vehicles 23. - 30. 09., Hanover glasstec 28. 09. - 01. 10., Düsseldorf 6th International Supplier Exchange (IZB) 06. - 08. 10., Wolfsburg
5	PD: 18. 10. CD: 01. 10. ED: 24. 09.	Body, fuselage and lifting sur- face construction	Forming technology	Aluminium, Composites	Materialica 19. - 21. 10., München K 27. 10. - 03. 11., Düsseldorf EuroBLECH 26. - 30. 10., Hannover
6	PD: 24. 11. CD: 09. 11. ED: 02. 11.	Railway Interiors	Die and injection moulding technol- ogy / Simulation and prototyping	Plastics in lightweight construction	Railway Interioresexpo 24. - 26. 11., Hongkong EuroMold 01. - 04. 12., Frankfurt am Main