

Giesel Verlag GmbH, Hans-Böckler-Allee 9, 30173 Hannover, Germany, Phone +49(0)511/7304-0, Fax +49(0)511/7304-157

1 Circulation:
Print run: 6,100 copies
Distributed circulation: 6,084 copies

2 Format of the journal: DIN A 4, 297 mm high x 210 mm wide
Printing space: 175 mm x 247 mm, 1/1 page = 988 mm

3 Printing process:
Offset print 60-lines grid. Please send printing documents in digitalized form. For further information please have a look at www.giesel-verlag/digitale-druckunterlagen/bau.pdf. Redigitalization can be effected at cost.

4 Dates:
Frequency of publication: 8 x annually
Publication dates: See list of dates and subjects
Deadline for advertisements: See list of dates and subjects

5 Publishing firm: Giesel Verlag GmbH
Delivery address: Hans-Böckler-Allee 9, 30173 Hannover, Germany
Postal address: Postfach 5420, 30054 Hannover, Germany
Internet: www.giesel-verlag.de
Telephone: +49(0)511/7304-0
Telefax: +49(0)511/7304-157
E-Mail: giesel@giesel.de

6 Terms of payment:
3 % discount for prepayment, 2 % discount for payment within tens days from the date of account, otherwise 30 days from the date of account without deduction.
Turnover tax-ident-no.: DE 115051385

Bank accounts:
Commerzbank Hannover No. 1500222 (Bank code no. 250 400 66)
Postbank Hannover No. 90898-306 (Bank code no. 250 100 30)

7 Formats of advertisements and rates:

Size	Width x Hight	b/w EUR	2-c EUR	4-c EUR
1/1 page	175 mm x 247 mm	2,489.–	3,235.–	3,733.–
2/3 page	120 mm x 247 mm	1,808.–	2,351.–	2,712.–
1/2 page Juniorpage	175 mm x 124 mm 85 mm x 247 mm 124 mm x 175 mm	1,332.–	1,731.–	1,998.–
1/3 page	55 mm x 247 mm 175 mm x 82 mm	920.–	1,196.–	1,380.–
1/4 page	85 mm x 124 mm 175 mm x 62 mm	705.–	917.–	1,058.–
1/8 page	85 mm x 62 mm 175 mm x 31 mm	375.–	on request	on request
1/16 page	85 mm x 31 mm	215.–	on request	on request
Front page *	210 mm x 160 mm	–	–	5,635.–
2. / 3. / 4. cover	210 mm x 297 mm	–	–	4,699.–
Open rate for a column width of 40 mm respectively		EUR 3.79		

(* Front page: Pure visual presentation with the firm name (logo) of the advertiser. The motif must be approved by the publishers in advance!)

8 Extra charges:
Extra cost of bleed formats 10 %
Obligatory positioning 20 %

9 Special section advertisements (per millimetre, 40 mm in width):
Purchase and sale, Jobs recruitment ad EUR 2.12
Job seeking ad EUR 1.59
Box number fee EUR 8.00

Entries in the list of suppliers
(Validity of this entry: one year; Modifications and new entries in the list can only be carried out at the beginning of each quarter. The price for a logo depends on its size (in mm)) EUR 4.24

Combination discounts:
from two rubrics upwards 5 %

10 Advertising specials: on request

11 Discounts:
3 advertisements 5 %
6 advertisements 10 %
from 8 advertisements upwards 15 %

12 Combinations:
on the subscription of two construction titles upwards 5 % discount
Discount print + online on request

13 Inserts:
number: 6,300 copies, format: 216 x 305 mm.
(head cut: 5 mm, knurled margin: 3 mm)
single sheet (two-page) EUR 2,417.–
double sheet (four-page) EUR 4,032.–
more pages on request


14 Supplements:
full supplement up to a weight of 25 g EUR 1,275.–
a surcharge on weight for any further 5 g, respectively EUR 140.–
quantity delivered: 6,300 copies
maximum format: 200 mm wide x 294 mm high

15 Advertising labels:
on the advertisement (min. 1/2 page) EUR 321.–
plus external gluing cost

16 Delivery address for items 13 to 15:
BWH Druck & Kommunikation
Beckstraße 10, D-30457 Hannover, Germany

Delivery note: „Destined for asphalt, issue no. ...“
Delivery „free at residence“

Items 14 + 15 are not discountable.

Issue	Dates	Subjects	Fairs / Exhibitions / Conferences
1 January / February	Date of appearance: February 26, 2010 Closing date: February 1, 2010	Impressions of the XVth German Asphalt Days Road maintenance: Rules, concepts, techniques Knowing how to do it: Truck parking areas made of asphalt A preview of the DAV-DAI Asphalt Seminar We object to noise: Noise reduction with asphalt	DAV-DAI (German Asphalt Association) Asphalt Seminar March 11 - 13, Willingen
2 March / April	Date of appearance: March 31, 2010 Closing date: March 9, 2010	bauma 2010: Who is going to show what in Munich The traffic policy in Germany Knowing how to do it: Roundabouts out of asphalt Stirring interest: Low-temperature asphalt A look back at the XVth. German Asphalt Days European standardization: Having been in force for two years, yielding a positive result?	 April 19 - 25, Munich
3 May	Date of appearance: May 5, 2010 Closing date: April 12, 2010	On the way to a great team: Bitumen and additives Ideal casting for small roles: Asphalt for sports and play areas Knowing how to do it: Bus stations made of asphalt A look back at the DAV-DAI Seminar	
4 June / July	Date of appearance: June 10, 2010 Closing date: May 14, 2010	We object to noise: Noise reduction with asphalt European standardization: How to continue? Knowing how to do it: Heavily used routes made of asphalt Machine technology: If things are getting tight – hiring of construction machinery	
5 August	Date of appearance: August 3, 2010 Closing date: July 7, 2010	On the way to a great team: Bitumen and additives Ideal casting for small roles: Asphalt for public health facilities Knowing how to do it: WDA parking spaces made of asphalt Industrial safety in manufacturing and filling in	
6 September	Date of appearance: September 1, 2010 Closing date: August 6, 2010	A preview of the Road and Traffic Congress of the FGSV (Research Society for Transport and Asphalt Recycling) Stirring interest: Low-temperature asphalt Knowing how to do it: Durable openly porous asphalts Machine technology: If things are getting tight – hiring of transport capacities	Road and Traffic Congress of the FGSV September 15 - 17, Mannheim
7 October/ November	Date of appearance: October 28, 2010 Closing date: October 5, 2010	We object to noise: Noise reduction with asphalt Municipal roads and areas: Construction and maintenance Knowing how to do it: Parking garages made of asphalt A look back at the Road and Traffic Congress of the FGSV	
8 December	Date of appearance: December 21, 2010 Closing date: December 1, 2010	Not only for roads: Asphalt for airports and railway routes Stirring interest: Asphalt for winter sports Knowing how to do it: Durable coloured areas made of asphalt High-quality asphalt recycling	