



Giesel Verlag GmbH, Rehkamp 3, D-30916 Isernhagen HB, Germany, Telephone +49(0)511 / 7304-0, Fax +49(0)511 / 7304-157

Content: International trade journal for metallurgy focuses on the non-metal branch with its basic metals copper, zinc, aluminium, magnesium, lead, nickel and tin as well as the composite materials on metallic basis and special metals.

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| <p>1 Circulation:
Print run: 2,300
Distributed circulation: 2,258</p> <p>2 Format of the journal: DIN A 4, 210 mm wide x 297 mm high
Type area: 160 mm wide x 260 mm high</p> <p>3 Printing process:
Offset print 60-line grid. Please send origination in digitalized form.
For further information, please refer to:
www.giesel.de/digitale_druckunterlagen/metall.pdf
Redigitalization can be effected at cost price.</p> <p>4 Deadlines:
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Publication deadlines: See Deadlines and Featured Topics
Advert deadline: See Deadlines and Featured Topics</p> | <p>5 Publisher: Giesel Verlag GmbH
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www.metall-web.de
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Prepayment: 3% discount, payment within 10 days from the invoice date:
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7 Advertisement formats and rates: All rates inclusive of the respective statutory VAT.

Format	width x height	b/w	4/c
1/1 page	160 mm x 260 mm	1,720.00	2,815.00
3/4 page	160 mm x 195 mm / 130 mm x 260 mm	1,295.00	2,390.00
2/3 page	160 mm x 160 mm	1,100.00	2,195.00
1/2 page	160 mm x 130 mm / 85 mm x 260 mm	880.00	1,435.00
1/3 page	160 mm x 85 mm / 55 mm x 260 mm	590.00	1,145.00
1/4 page	160 mm x 65 mm / 85 mm x 130 mm	445.00	1,000.00
1/6 page	50 mm x 120 mm	295.00	850.00
1/8 page	160 mm x 35 mm / 85 mm x 65 mm	230.00	785.00
Front page*	210 mm x 140 mm	-	3,200.00
2./3./4. cover	210 mm x 297 mm	-	3,000.00
mm-price:	Basic rate	EUR 3.50	

(*Front page: Pure visual presentation of the advertiser. The motif must be approved by the publisher in advance!)

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| <p>8 Extra charges:
Mandatory position requests 10 %
Extra cost of bleed formats 10 %</p> <p>9 Special section advertisements:
(per millimetre, 40 mm in width)
Appointments EUR 1.80
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Entries valid for one year; modifications and new entries, to the list can be effected at the beginning of each quarter only. The price for a logo depends on its size (in mm) EUR 5.00</p> <p>10 Advertising specials: on request</p> <p>11 Discounts:
from 3 insertions 5 % from 6 insertions 10 % from 10 insertions 15 %</p> | <p>12 Combinations: on request</p> <p>13 Inserts:
2-page EUR 1,750.00
more pages on request</p> <p>14 Supplements:
Full supplements, maximum size 205 x 292 mm
up to 25 g of total weight EUR 460.00
each additional 5 g EUR 44.28
Required circulation 2,750
not discountable.</p> <p>15 Advertising labels: on request</p> <p>16 Delivery address for items 13 to 15:
BWH Druck & Kommunikation, Beckstraße 10, D-30457 Hannover, Germany
Delivery comment: "Free delivered"
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Issue	Deadlines	Main theme	Special focus	Technical contributions	Fairs and events
1/2 Jan/Feb	PD: 04. 02. CD: 21. 01. ED: 07. 01.	Metallurgy, Casting TMS	NF metals Stainless steel	The international smelting industry Technologies, plant, projects <i>Targeted distribution to international primary and secondary smelters</i> Casting: Castings, processes, design, materials Economics: Metal industry	Euroguss 19. - 21. 01., Nürnberg TMS 2010 Annual Meeting & Exhibition 14. - 18. 02., Seattle, USA METAV 2010 23. - 27. 02., Düsseldorf
3 March	PD: 11. 03. CD: 25. 02. ED: 11. 02.	Wires, tubes, sections	Copper, stainless steels	Fair preview Wire and tube production: extrusion, drawing, rolling Wire and tube processing: Machines, tools Applications: Electrical, solar and household technology	Steel market 03. - 04. 03., Düsseldorf Wire and tube 12. - 16. 04., Düsseldorf HANOVER FAIR 19. - 23. 04., Hanover
4 April	PD: 08. 04. CD: 25. 03. ED: 11. 03.	Applications, testing techniques	Stainless steel, nickel, ferrous alloys	Stainless steel: Materials, technologies, applications, machining Testing technology: Measuring, quality assurance, analysis Mechanical and plant engineering: Developments for metallurgy	CONTROL 04. - 07. 05., Stuttgart SENSOR + TEST 2010 18. - 20. 05., Nürnberg
5 May	PD: 14. 05. CD: 29. 04. ED: 15. 04.	Recycling, Solar technology	Copper, Semiconductors, Noble metals	Copper/Noble metals: Materials, applications, processing, contact materials Solar technology: with NF-metals Recycling: Technologies, processes, scrap collection	BIR Convention 31. 05. - 02. 06., Istanbul, Turkey Copper Cu2010 06. - 10. 06., Hamburg Intersolar 09. - 11. 06., Munich
6 June	PD: 10. 06. CD: 27. 05. ED: 14. 05.	Industrial furnaces, Plant	Light metals, Titanium	Lightweight construction with light metals: Castings, sections, joining Titanium: Materials, technologies, applications, machining Furnaces: Plant, refractory materials, heat treatment	INALCO 23. - 25. 06., Eindhoven, Netherlands
7/8 July/Aug	PD: 08. 07. CD: 24. 06. ED: 10. 06.	Joining, Logistics	Stainless steel, Nickel	Stainless steel: Austenite versus ferrite – material developments, applications, designs, processing Joining: Technologies, trends Logistics: Store technology, Safety	MSE 2010 24. - 26. 08., Darmstadt
9 Sept	PD: 02. 09. CD: 19. 08. ED: 05. 08.	Light metals	Aluminium Magnesium	 Aluminium Fair Preview: Exhibitors introduce themselves – Production, processing, applications, materials	Aluminium 2010 14. - 16. 09., Essen AMB 28. 09. - 02. 10., Stuttgart
10 Oct	PD: 07. 10. CD: 23. 09. ED: 09. 09.	Strips, sheets, powder metallurgy	Special steels	Strips, sheets: Production, processing, applications Recycling: Technologies, processes, scrap collection, trends Powder metallurgy: Processes, applications	BIR Convention 25. - 26. 10., Brüssel, Belgien Euroblech 26. - 30. 10., Hannover
11 Nov	PD: 04. 11. CD: 21. 10. ED: 07. 10.	Research	Copper	 Copper: Research in industry and the universities The international copper industry: Trends, forecasts Rapid prototyping	University Copper Symposium 10. - 11. 11., Duisburg Hague Symposium Powder Metallurgy November EuroMold 2010 01. - 04. 12., Frankfurt
12 Dec	PD: 09. 12. CD: 25. 11. ED: 11. 11.	Corrosion protection, Surface technology	Lead, zinc, tin	Surface treatment: Galvanising, electroplating, enamelling Building with NF-metals 150 years with caesium Challenges for multimaterial design: Corrosion protection	Bau 2011 17. - 22. 01., Munich

This is not an exhaustive list. The topics shown above may, in each issue, be supplemented by topical reports and contributions. Subject to change without notice.

PD = publication deadline

CD = closing deadline

ED = Editorial deadline