

Giesel Verlag GmbH, Hans-Böckler-Allee 9, 30173 Hannover, Germany, Phone +49(0)511/7304-0, Fax +49(0)511/7304-157

1 Circulation:
Print run: 6,000 copies
Distributed circulation: 5,983 copies

2 Format of the journal: DIN A 4, 297 mm high x 210 mm wide
Printing space: 175 mm x 247 mm, 1/1 page = 988 mm

3 Printing process:
Offset print 60-lines grid. Please send printing documents in digitalized form. For further information please have a look at www.giesel-verlag/digitale-druckunterlagen/bau.pdf. Redigitalization can be effected at cost.

4 Dates:
Frequency of publication: 8 x annually
Publication dates: See list of dates and subjects
Deadline for advertisements: See list of dates and subjects

5 Publishing firm: Giesel Verlag GmbH
Delivery address: Hans-Böckler-Allee 9, 30173 Hannover, Germany
Postal address: Postfach 5420, 30054 Hannover, Germany
Internet: www.giesel-verlag.de
Telephone: +49(0)511/7304-0
Telefax: +49(0)511/7304-157
E-Mail: giesel@giesel.de

6 Terms of payment:
3 % discount for prepayment, 2 % discount for payment within tens days from the date of account, otherwise 30 days from the date of account without deduction.
Turnover tax-ident-no.: DE 115051385

Bank accounts:
Commerzbank Hannover No. 1500222 (Bank code no. 250 400 66)
Postbank Hannover No. 90898-306 (Bank code no. 250 100 30)

7 Formats of advertisements and rates:

Size	Width x Hight	b/w EUR	2-c EUR	4-c EUR
1/1 page	175 mm x 247 mm	2,489.-	3,235.-	3,733.-
2/3 page	120 mm x 247 mm	1,808.-	2,351.-	2,712.-
1/2 page Juniorpage	175 mm x 124 mm 85 mm x 247 mm 124 mm x 175 mm	1,332.-	1,731.-	1,998.-
1/3 page	55 mm x 247 mm 175 mm x 82 mm	920.-	1,196.-	1,380.-
1/4 page	85 mm x 124 mm 175 mm x 62 mm	705.-	917.-	1,058.-
1/8 page	85 mm x 62 mm 175 mm x 31 mm	375.-	on request	on request
1/16 page	85 mm x 31 mm	215.-	on request	on request
Front page *	213 mm x 303 mm	-	-	5,635.-
2. / 3. / 4. cover	210 mm x 297 mm	-	-	4,699.-
Open rate for a column width of 40 mm respectively		EUR 3.79		

(* Front page: Pure visual presentation with the firm name (logo) of the advertiser. The motif must be approved by the publishers in advance!)

8 Extra charges:
Extra cost of bleed formats 10 %
Obligatory positioning 20 %

9 Special section advertisements (per millimetre, 40 mm in width):
Purchase and sale, Jobs recruitment ad EUR 2.12
Job seeking ad EUR 1.59
Box number fee EUR 8.00

Entries in the directory of suppliers
(Validity of this entry: one year; Modifications and new entries in the list can only be carried out at the beginning of each quarter. The price for a logo depends on its size (in mm)) EUR 4.24

Combination discounts: from two rubrics upwards 5 %

10 Advertising specials: on request

11 Discounts:
3 advertisements 5 %
6 advertisements 10 %
from 8 advertisements upwards 15 %

12 Combinations:
on the subscription of two construction titles upwards 5 % discount
Discount print + online on request

13 Inserts:
number: 6,200 copies, format: 216 x 305 mm.
(head cut: 5 mm, knurled margin: 3 mm)
single sheet (two-page) EUR 2,417.-
double sheet (four-page) EUR 4,032.-
more pages on request


14 Supplements:
full supplement up to a weight of 25 g EUR 1,234.-
a surcharge on weight for any further 5 g respectively EUR 136.-
quantity delivered: 6,200 copies
maximum format: 200 mm wide + 294 mm high

15 Advertising labels:
on the advertisement (min. 1/2 page) EUR 311.-
plus external gluing cost

16 Delivery address for items 13 to 15:
BWH Druck & Kommunikation
Beckstraße 10, D-30457 Hannover

Delivery note:
"Destined for MIRO, issue no. ..."
Delivery "free at residence"

Items 14 + 15 are not discountable.

Issue	Dates	Subjects	Fairs / Exhibitions / Conferences
1 January / February	Date of appearance: February 4, 2010 Closing date: January 11, 2010	Extraction by dry and wet mining Revegetation / land restoration Wear protection	Works Manager Seminar 2010 February 23 - 25, Bad Kissingen General Meeting of the UVMB March 9 - 10, Berlin
2 March / April	Date of appearance: April 6, 2010 Closing date: March 12, 2010	Large excavators, wheel loaders, dumpers and special trucks, crushing plants, screening and conveyor systems, attachment and exchangeable systems	 April 19 - 25, Munich General Meeting of the UVMB and BÜV East May 6 - 7, Dessau General Meeting of BIV FA Naturstein May 7 - 8, Prien/Chiemsee
3 May	Date of appearance: May 10, 2010 Closing date: April 8, 2010	Drilling and blasting Conveyor systems and technology Industrial safety	General Meeting of WBN May 27 - 28, Bad Neuenahr
4 June / July	Date of appearance: June 9, 2010 Closing date: May 10, 2010	Screening and grading Biological oils and lubricants Stationary crushing plants Weighing and feeding	General Meeting of BVK June 18, Hamburg Hillhead June 22 - 24, Buxton / UK General Meeting of the BBS June 24, Berlin General Meeting of ISTE Baden-Württemberg June 30, Stuttgart
5 August / September	Date of appearance: August 26, 2010 Closing date: July 29, 2010	Approval processes Wet processing, dry processing Mobile crushing plants	NordBau September 2 - 7, Neumünster IAA September 23 - 30, Hanover 13th Building Material Recycling Day October 6, Filderstadt
6 October	Date of appearance: October 12, 2010 Closing date: September 14, 2010	Belts and scrapers Dust collection Large excavators Sand and Gravel: Extraction and processing	General Meeting of MIRO October 28, Dresden ForumMIRO October 28 - 29, Dresden
7 November	Date of appearance: November 10, 2010 Closing date: October 13, 2010	Mobile screening technology Control systems, instrumentation Tyre technology and protection	
8 December	Date of appearance: December 8, 2010 Closing date: November 10, 2010	Utility vehicles and transport Dredgers EDP Pump technology	