

Giesel Verlag GmbH, Hans-Böckler-Allee 9, 30173 Hannover, Germany, Phone +49(0)511/7304-0, Fax +49(0)511/7304-157

**1 Circulation:**

Print run: 2,600 copies  
Distributed circulation: 2,579 copies

**2 Format of the journal:**

DIN A 4, 297 mm high x 210 mm wide

**Printing space:**

175 mm x 247 mm, 1/1 page = 988 mm

**3 Printing process:**

Offset print 60-lines grid. Please send printing documents in digitalized form. For further information please have a look at [www.giesel-verlag/digitale-druckunterlagen/bau.pdf](http://www.giesel-verlag/digitale-druckunterlagen/bau.pdf). Redigitalization can be effected at cost.

**4 Dates:**

Frequency of publication: 6 x annually  
Publication dates: See list of dates and subjects  
Deadline for advertisements: See list of dates and subjects

**5 Publishing firm:**

Giesel Verlag GmbH  
Delivery address: Hans-Böckler-Allee 9, 30173 Hannover, Germany  
Postal address: Postfach 5420, 30054 Hannover, Germany  
Internet: [www.giesel-verlag.de](http://www.giesel-verlag.de)  
Telephone: +49(0)511/7304-0  
Telefax: +49(0)511/7304-157  
E-Mail: [giesel@giesel.de](mailto:giesel@giesel.de)

**6 Terms of payment:**

3 % discount for prepayment, 2 % discount for payment within tens days from the date of account, otherwise 30 days from the date of account without deduction.  
Turnover tax-ident-no.: DE 115051385  
Payment in Swiss Franken or Euro

**Bank accounts:**

Switzerland: Post Nr. 40-301637-4 CHF  
Germany: Commerzbank Hann. No. 1500222 (Bank code no. 250 400 66)  
Germany: Postbank Hannover No. 90898-306 (Bank code no. 250 100 30)

**7 Formats of advertisements and rates:**

Size	Width x Height	b/w CHF	2-c CHF	4-c CHF	b/w EUR	2-c EUR	4-c EUR
1/1 page	175 mm x 247 mm	2,751.-	3,576.-	4,126.-	1,688.-	2,194.-	2,531.-
2/3 page	120 mm x 247 mm	2,162.-	2,810.-	3,243.-	1,326.-	1,724.-	1,989.-
1/2 page Juniorpage	175 mm x 124 mm 85 mm x 247 mm 124 mm x 175 mm	1,498.-	1,948.-	2,247.-	919.-	1,195.-	1,379.-
1/3 page	55 mm x 247 mm 175 mm x 82 mm	1,097.-	1,426.-	1,645.-	673.-	875.-	1,009.-
1/4 page	85 mm x 124 mm 175 mm x 62 mm	867.-	1,127.-	1,300.-	532.-	691.-	798.-
1/8 page	85 mm x 62 mm 175 mm x 31 mm	486.-	on request	on request	298.-	on request	on request
1/16 page	85 mm x 31 mm	272.-	on request	on request	167.-	on request	on request
Front page	190 mm x 190 mm	-	-	on request	-	-	on request
2. / 3. / 4. cover	210 mm x 297 mm	-	-	5,226.-	-	-	3,206.-
Open rate for a column width of 40 mm respectively		CHF 4.75			EUR 2.92		

**8 Extra charges:**

Extra cost of bleed formats 10 %  
Obligatory positioning 20 %

**9 Special section advertisements (per millimetre, 40 mm in width):**

Purchase and sale, Jobs recruitment ad CHF 3.39 EUR 2.08  
Job seeking ad CHF 2.65 EUR 1.63  
Box number fee CHF 13.04 EUR 8.00

**Entries in the list of suppliers**

(Validity of this entry: one year; Modifications and new entries in the list can only be carried out at the beginning of each quarter. The price for a logo depends on its size (in mm)) CHF 7.43 EUR 4.56

Combination discounts: from two rubrics upwards 5 %

**10 Advertising specials:**

on request

**11 Discounts:**

3 advertisements 5 %  
5 advertisements 10 %  
from 6 advertisements upwards 15 %

**12 Combinations:**

on the subscription of two construction titles upwards 5 % discount  
Discount print + online on request

**13 Inserts:**

number: 2,800 copies, format: 216 x 305 mm.  
(head cut: 5 mm, knurled margin: 3 mm)  
single sheet (two-page) CHF 2,671.- EUR 1,638.-  
double sheet (four-page) CHF 4,395.- EUR 2,696.-  
more pages on request

**14 Supplements:**

full supplement up to a weight of 25 g CHF 848.- EUR 520.-  
a surcharge on weight for any further 5 g, respectively CHF 105.- EUR 65.-  
quantity delivered: 2,800 copies  
maximum format: 200 mm wide x 294 mm high

**15 Advertising labels:**


on the advertisement (min. 1/2 page) CHF 227.- EUR 139.-  
plus external gluing cost

**16 Delivery address for items 13 to 15:**

BWH Druck & Kommunikation  
Beckstraße 10, D-30457 Hannover, Germany

Delivery note: „Destined for DSB, issue no. ...“  
Delivery „free at residence“

**Items 14 + 15 are not discountable.**

Issue	Dates	Subjects	Fairs / Exhibitions / Conferences
<b>1</b> January / February	Date of appearance: February 15, 2010  Closing date: January 18, 2010	<b>Preview of the BAUMAG</b>  <b>Machinery and equipment for extraction, mining, materials handling and processing technology</b>  <b>Ready mixed concrete</b>	<b>BAUMAG</b> February 25 - 28, Luzern
<b>2</b> March / April	Date of appearance: March 31, 2010  Closing date: March 1, 2010	<b>Preview of the bauma</b>  <b>Tunnelling: Techniques and technology/formwork</b>  <b>Processing and recycling</b>  <b>EDP control systems, instrumentation, scales</b>  <b>Wheel loaders, hydraulic excavators and dumpers</b>	  April 19 - 25, Munich
<b>3</b> May / June	Date of appearance: May 10, 2010  Closing date: April 16, 2010	<b>Preliminary report: General meeting of the FSKB (Swiss Trade Association for Sand and Gravel)</b>  <b>Formworks and accessories, concrete construction</b>  <b>Gravel extraction and land restoration</b>  <b>Road construction: Building materials and technology</b>  <b>Wear and tear, repair, maintenance, fuels</b>	<b>Gravel and Concrete Days 2010</b> June 11 - 12, Genf  <b>ÖGA</b> June 30 - July 2, Oeschberg/Koppingen
<b>4</b> July / August	Date of appearance: August 9, 2010  Closing date: July 19, 2010	<b>Recycling</b>  <b>Processing technology: Screening, grading, feeding</b>  <b>Wheel loaders, hydraulic excavators and dumpers</b>	
<b>5</b> September / October	Date of appearance: September 21, 2010  Closing date: August 24, 2010	<b>Preliminary report on Herbstanlass</b>  <b>Machine technology for extraction</b>  <b>Tunnelling</b>  <b>Accident prevention, safety at work and preventive health care</b>  <b>Insurances and financing of capital goods</b>	<b>Herbstanlass</b>
<b>6</b> November / December	Date of appearance: November 24, 2010  Closing date: October 29, 2010	<b>Gravel extraction and land restoration</b>  <b>Processing technology: Screening, grading, feeding</b>  <b>Wear and tear, repair, maintenance, fuels</b>	