



Giesel Verlag GmbH, Hans-Böckler-Allee 9, 30173 Hannover, Germany, Phone +49(0)511/7304-0, Fax +49(0)511/7304-157

- 1 Circulation:**
Print run: 4,800 copies
Distributed circulation: 4,780 copies
- 2 Format of the journal:** DIN A 4, 297 mm high x 210 mm wide
- Printing space:** 175 mm x 247 mm, 1/1 page = 988 mm
- 3 Printing process:**
Offset print 60-lines grid. Please send printing documents in digitalized form. For further information please have a look at www.giesel-verlag/digitale-druckunterlagen/bau.pdf. Redigitalization can be effected at cost..
- 4 Dates:**
Frequency of publication: 6 x annually
Publication dates: See list of dates and subjects
Deadline for advertisements: See list of dates and subjects

- 5 Publishing firm:** Giesel Verlag GmbH
Delivery address: Hans-Böckler-Allee 9, 30173 Hannover, Germany
Postal address: Postfach 5420, 30054 Hannover, Germany
Internet: www.giesel-verlag.de
Telephone: +49(0)511/7304-0
Telefax: +49(0)511/7304-157
E-Mail: giesel@giesel.de

- 6 Terms of payment:**
3 % discount for prepayment, 2 % discount for payment within tens days from the date of account, otherwise 30 days from the date of account without deduction.
Turnover tax-ident-no.: DE 115051385

Bank accounts:

Commerzbank Hannover No. 1500222 (Bank code no. 250 400 66)
Postbank Hannover No. 90898-306 (Bank code no. 250 100 30)

7 Formats of advertisements and rates:

Size	Width x Hight	b/w EUR	2-c EUR	4-c EUR
1/1 page	175 mm x 247 mm	2,489.–	3,235.–	3,733.–
2/3 page	120 mm x 247 mm	1,808.–	2,351.–	2,712.–
1/2 page Juniorpage	175 mm x 124 mm 85 mm x 247 mm 124 mm x 175 mm	1,332.–	1,731.–	1,998.–
1/3 page	55 mm x 247 mm 175 mm x 82 mm	920.–	1,196.–	1,380.–
1/4 page	85 mm x 124 mm 175 mm x 62 mm	705.–	917.–	1,058.–
1/8 page	85 mm x 62 mm 175 mm x 31 mm	375.–	on request	on request
1/16 page	85 mm x 31 mm	215.–	on request	on request
Front page *	190 mm x 190 mm	–	–	5,635.–
2. / 3. / 4. cover	210 mm x 297 mm	–	–	4,699.–
Open rate for a column width of 40 mm respectively		EUR 3.79		

(* Front page: Pure visual presentation with the firm name (logo) of the advertiser. The motif must be approved by the publishers in advance!)

- 8 Extra charges:**
Extra cost of bleed formats 10 %
Obligatory positioning 20 %

- 9 Special section advertisements (per millimetre, 40 mm in width):**
Purchase and sale, Jobs recruitment ad EUR 2.12
Job seeking ad EUR 1.59
Box number fee EUR 8.00

Entries in the list of suppliers

(Validity of this entry: one year; Modifications and new entries in the list can only be carried out at the beginning of each quarter. The price for a logo depends on its size (in mm)) EUR 4.24

Combination discounts: from two rubrics upwards 5 %

- 10 Advertising specials:** on request

- 11 Discounts:**
3 advertisements 5 %
5 advertisements 10 %
from 6 advertisements upwards 15 %

- 12 Combinations:**
on the subscription of two construction titles upwards 5 % discount
Discount print + online on request

13 Inserts:

number: 5,000 copies, format: 216 x 305 mm.
(head cut: 5 mm, knurled margin: 3 mm)
single sheet (two-page) EUR 2,417.–
double sheet (four-page) EUR 4,032.–
more pages on request

14 Supplements:

full supplement up to a weight of 25 g EUR 1,008.–
a surcharge on weight for any further 5 g, respectively EUR 111.–
quantity delivered: 5,000 copies
maximum format: 200 mm wide x 294 mm high

15 Advertising labels:

on the advertisement (min. 1/2 page) EUR 254.–
plus external gluing cost

16 Delivery address for items 13 to 15:

BWH Druck & Kommunikation
Beckstraße 10, D-30457 Hannover, Germany

Delivery note: „Destined for BR, issue no. ...“
Delivery „free at residence“

Items 14 + 15 are not discountable.



Issue	Dates	Subjects	Fairs / Exhibitions / Conferences
1 January / February	Date of appearance: February 26, 2010 Closing date: February 8, 2010	Machine technology in practice: Asphalt recycling and screening machines Weighing, measuring systems Demolition and restoring: Preview to the demolition conference Berlin Landfill technology / geotextiles Tyre-washing plants Bulk materials technology	Demolition Conference March 19 - 20, Berlin
2 March / April	Date of appearance: April 1, 2010 Closing date: March 16, 2010	Preview BAUMA 2010 Crushing and screening plants Wheel loaders and excavators Old timber recycling: timber recycling plants Wear and spare parts (OEM) Demolition and restoring: Breakers, tongs, cutters Landfill technology / geotextiles Tyre-and building machines washing plants	 April 19 - 25, Munich Hanover Fair April 19 - 23, Hanover
3 May / June	Date of appearance: June 18, 2010 Closing date: May 31, 2010	Machine technology in practice: Mobile/ stationary impact and cone crushers Old timber recycling Demolition and restoring: Cutting and sawing Landfill technology / geotextiles Feeding, storing, loading	Hillhead June 22 - 24, Buxton/UK
4 July / August	Date of appearance: August 20, 2010 Closing date: August 2, 2010	Machine technology in practice: Screening plants Recycling in road construction: Asphalt recycling plants Loaders and Excavators Tyre-washing plants Vehicles for recycling Demolition techniques: Blasting, sawing and drilling Landfill technology / geotextiles	NordBau September 2 - 7, Neumünster IFAT September 13 - 17, Munich GaLA Bau September 15 - 18, Nuremberg IAA September 23 - 30, Hanover
5 September / October	Date of appearance: October 15, 2010 Closing date: September 24, 2010	Machine technology in practice: Mobile and stationary jaw breakers Weighing, measuring systems Bulk materials technology Demolition and restoring: Breakers, tongs, cutters Old timer recycling Landfill technology / geotextiles	13th Building Material Recycling Day October 6, Filderstadt
6 November / December	Date of appearance: December 16, 2010 Closing date: November 26, 2010	Recycling in road construction: Asphalt recycling plants Tyre-washing plants Feeding, storing, loading Demolition equipment: Pulverisers, Grabs Machine technology in practice: Stationary roll and hammer crushers	