

Giesel Verlag GmbH, Hans-Böckler-Allee 9, 30173 Hannover, Germany, Telephone +49(0)511 / 7304-0, Fax +49(0)511 / 7304-157

Content: International journal for industry, research and application of aluminium. It provides information on all topical issues concerning the material, its production, processing, recycling and application.

1 Circulation:

Print run: 2,200
Distributed circulation: 2,187

2 Format of the journal: DIN A 4, 210 mm wide x 297 mm high
Type area: 160 mm wide x 250 mm high
3 columns of 50 mm width each

3 Printing process:

Offset print 60-line grid. Please send origination in digitalized form. For further information, please refer to:
www.giesel.de/digitale_druckunterlagen/aluminium_journal.pdf
Redigitalization can be effected at cost.

4 Deadlines:

Published: 10 x yearly
Publication deadlines: See Deadlines and Featured Topics
Advert deadline: See Deadlines and Featured Topics

5 Publisher:

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6 Conditions of payment:

Prepayment: 3% discount, payment within 10 days from the invoice date:
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7 Advertisement formats and rates: All rates inclusive of the respective statutory VAT.

Format	width x height	b/w	4/c
1/1 page	160 mm x 250 mm	1,560.00	2,565.00
3/4 page	160 mm x 180 mm	1,265.00	2,270.00
2/3 page	105 mm x 250 mm	1,110.00	2,115.00
1/2 page	160 mm x 120 mm 75 mm x 250 mm	805.00	1,315.00
1/3 page	160 mm x 80 mm 50 mm x 250 mm 105 mm x 120 mm	540.00	1,050.00
1/4 page	160 mm x 55 mm 75 mm x 120 mm	420.00	675.00
1/6 page	50 mm x 120 mm	285.00	540.00
1/8 page	160 mm x 25 mm 75 mm x 55 mm	220.00	475.00
2./3./4. cover	210 mm x 297 mm	-	2,800.00

mm-price: Basic rate EUR 2.95 Text advert (surrounded by text on at least three sides) EUR 3.95

8 Extra charges:

Mandatory position requests 10 %
Extra cost of bleed formats 10 %

9 Special section advertisements:

(per millimetre, 40 mm in width)
Purchase and sale EUR 1.70
Appointments EUR 1.80
Position wanted EUR 1.50
Box-number fee EUR 8.00

Entries in the list of suppliers:

Entries valid for one year; modifications and new entries, to the list can be effected at the beginning of each quarter only. The price for a logo depends on its size (in mm) EUR 5.50

10 Advertising specials: on request

11 Discounts:

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from 3 insertions 5 %
from 6 insertions 10 %
from 10 insertions 15 %

12 Combinations:

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13 Inserts:

2-page EUR 1,650.00
more pages on request

14 Supplements:

Full supplements, maximum size 205 x 292 mm
up to 25 g of total weight EUR 484.00
each additional 5 g EUR 49.50
Required circulation 2,500
not discountable.

15 Advertising labels:

on request

16 Delivery address for items 13 to 15:

Schlütersche Druck GmbH & Co. KG
Hans-Böckler-Allee 52, 30851 Langenhagen, Germany
Delivery comment: "Free delivered"
for ALUMINIUM, Issue . . .

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Issue	Deadlines	Main Focus / Special	Technique, markets, application	Fairs / events
1 / 2	PD: 11.01. CD: 16.12. ED: 09.12.	The international smelting industry: Processes, plant, new projects, equipment and supply sources <i>Targeted distribution to international smelters and secondary melting plants</i>	Technical reports: Casthouse Solutions	Euroguss 19.-21.01., Nürnberg TMS Annual Meeting & Exhibiton 14.-18.02., Seattle, USA
3	PD: 05.03. CD: 19.02. ED: 15.02.	Recycling and melting technology: Branch and market development, global challenges, technology trends, equipment	Market report: Current position of the aluminium semis industry	
4	PD: 02.04. CD: 19.03. ED: 15.03.	The international extrusion industry: Plant and machinery, technologies, , projects, R & D <i>Targeted distribution to the international extrusion branch</i>	Processing of sections: Machining, forming, joining, etc.	Metef 14.-17.04., Brescia, Italy Hanover Fair 19.-23.04., Hanover
5	PD: 03.05. CD: 16.04. ED: 13.04.	Furnace construction: Melting, holding, homogenising and heat treatment furnaces - thermal processes for all types of aluminium products	Technical reports: Heat treatment of extruded products The aluminium market in China: Production, markets, projects, international plant engineering	
National edition CHINA	PD: 07.05. CD: 09.04. ED: 19.03.	ALUMINIUM Chinese Edition 01/2010 Official International Media Partner at ALUMINIUM China 09.-11.06.2010	"The World of Aluminium" – Primary and secondary aluminium production – Aluminium casting and foundry solutions – Extrusion and rolling of aluminium – Heat treatment of aluminium	<i>Completely in Chinese Language!</i>
6	PD: 03.06. CD: 21.05. ED: 17.05.	Aluminium casting: New technologies, plant, casting furnaces, mould construction, equipment	Market report: Cast products and applications	ALUMINIUM CHINA 09.-11.06., Shanghai
7 / 8	PD: 02.08. CD: 16.07. ED: 12.07.	 Preview of ALUMINIUM 2010: Fair previews, Company portraits, Exhibitor News	Technical report: Forging of aluminium	
National edition CHINA	PD: 09.08. CD: 12.07. ED: 18.06.	ALUMINIUM Chinese Edition 02/2010 Additional distribution at ALUMINIUM 2010	"The World of Aluminium" – Primary and secondary aluminium production – Aluminium casting and foundry solutions – Extrusion and rolling of aluminium – Heat treatment of aluminium	<i>Completely in Chinese Language!</i>
National edition Russland	PD: 01.09. CD: 06.08. ED: 23.07.	ALUMINIUM Russian Edition 01/2010	"The World of Aluminium" – Primary and secondary aluminium production – Aluminium casting and foundry solutions – Extrusion and rolling of aluminium – Heat treatment of aluminium	<i>Completely in Russian Language!</i>
9	PD: 03.09. CD: 20.08. ED: 16.08.	 Preview of ALUMINIUM 2010: Fair previews, Company portraits, other news in the context of the Fair		ALUMINIUM 2010 14.-16.09., Essen Major Welding Technology Conference 26.-28.09., Nürnberg
10	PD: 05.10. CD: 17.09. ED: 16.09.	The international rolling industry: Rolling, strip casting, strip treatment – new technologies, machinery, equipment <i>Targeted distribution to the international rolling branch</i>	User reports: Aluminium strips, sheets and foils	EuroBlech 26.-30.10., Hannover
11	PD: 02.11. CD: 15.10. ED: 12.10.	Processing of aluminium: New trends and developments, methods, tools and machines	Surface technology: Processes, plant, applications, quality management	
12	PD: 03.12. CD: 19.11. ED: 16.11.	Joining and welding of aluminium: Processes, equipment, applications	Market report: Aluminium in building	Bau 17.-22.01.2011, Munich EuroMold 2010 01.-04.12., Frankfurt

This is not an exhaustive list. The topics shown above may, in each issue, be supplemented by topical reports and contributions. Subject to change without notice.
PD = publication deadline CD = closing deadline ED = Editorial deadline