



Giesel Verlag GmbH, Hans-Böckler-Allee 9, 30173 Hannover, Germany, Telephone +49(0)511 / 7304-0, Fax +49(0)511 / 7304-157

Content: Trade journal provides information on material-specific characteristics of aluminium, latest processing technologies and innovative applications in various branches and sectors of industry.

- 1 Circulation:**
Print run: 8,250
Distributed circulation: 8,183
- 2 Newspaper size:** 297 mm wide x 422 mm high
Type area: 270 mm wide x 385 mm high
6 columns of 40 mm width each
- 3 Printing process:**
Offset print 60-line grid. Please send origination in digitalized form. For further information, please refer to:
www.giesel.de/digitale_druckunterlagen/aluminium_praxis.pdf
Redigitalization can be effected at cost.
- 4 Deadlines:**
Published: 10 x yearly
Publication deadlines: See Deadlines and Featured Topics
Advert deadline: See Deadlines and Featured Topics

- 5 Publisher:** Giesel Verlag GmbH
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Telefax: +49(0)511 / 7304-157
Internet: www.giesel-verlag.de
www.alu-web.de
Email: giesel@giesel.de

- 6 Conditions of payment:**
Prepayment: 3% discount, payment within 10 days from the invoice date:
2% discount, otherwise 30 days from invoice date without reduction.
Tax. ident. No.: DE 115051385

Banking information:
Commerzbank Hannover account no. 1500222
IBAN-No. DE03250400660150022200 Swift Code: COBADEFF250
Postbank Hannover account no. 90898-306
IBAN-No. DE65250100300090898306 Swift Code: PBNKDEFF250

7. Advertisement formats and prices: All prices inclusive of the respective statutory VAT.

Rates in EUR			
Size	DIN A4 Standard format width x height (mm)	b/w	4/c
1/1 page	180 x 270	2,040.00	2,940.00
2/3 page	180 x 180 / 180 x 128	1,370.00	2,270.00
1/2 page	180 x 135 / 90 x 270	1,030.00	1,480.00
1/3 page	180 x 90 / 55 x 270	695.00	1,145.00
1/4 page	90 x 135 / 135 x 90	520.00	745.00
1/8 page	90 x 65 / 40 x 135	265.00	490.00

Size	DIN A4 Full-format width x height (mm)	b/w	4/c
1/1 page	225 x 300	2,445.00	3,345.00
1/2 page	225 x 150	1,235.00	1,685.00

Rates in EUR			
Size	Newspaper format width x height (mm)	b/w	4/c
1/1 page	270 x 385	4,050.00	5,850.00
2/3 page	270 x 256 / 180 x 385	2,720.00	4,520.00
1/2 page	270 x 193 / 135 x 385	2,040.00	2,940.00
1/3 page	270 x 128 / 90 x 385	1,370.00	2,270.00
1/4 page	270 x 97 / 135 x 193	1,030.00	1,480.00
2/1 page	540 x 385	7,950.00	11,550.00

mm-price: Basic rate EUR 2.95
Text advert EUR 3.95
(surrounded by text on at least three sides)

Front cover advertisement
Format, rate, position on request

- 8 Extra charges:**
Mandatory position requests 10 %
Extra cost of bleed formats 10 %
- 9 Special section advertisements:**
(per millimetre, 40 mm in width)
Purchase and sale EUR 1.70
Appointments EUR 1.80
Position wanted EUR 1.50
Box number fee EUR 8.00

Entries in the list of suppliers:
Entries valid for one year; modifications and new entries, to the list can be effected at the beginning of each quarter only. The price for a logo depends on its size (in mm) EUR 11.00

10 Advertising specials: on request

- 11 Discounts:**
According to no. of insertions
from 3 insertions 5 %
from 6 insertions 10 %
from 10 insertions 15 %

12 Combinations: on request

13 Inserts: -



- 14 Supplements:**
Full supplement, maximum size 205 x 290 mm up to 25 g of total weight EUR 1,815.00
each additional 5 g EUR 158.85
Required circulation 8,500
not discountable.

15 Advertising labels: on request

16 Delivery address for items 13 to 15:
L.N. Schaffrath Druck Medien GmbH & Co. KG
Marktweg 42-50, D-47608 Geldern, Germany
Delivery comment: "Free delivered"
for Aluminium Praxis, Issue . . .



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Issue	Deadlines	Main theme	Technical topics	In Focus	Fair and events
1/2	PD: 14. 01. CD: 05. 01. ED: 07. 01.	Light metal casting – Trends, markets, technology Pressure diecasting: Products, processes, customers	Aluminium in automobiles – innovative applications in automobiles, system technology, material trends	Annual review of the German and international aluminium markets Joining and cutting	Euroguss 19. - 21. 01., Nürnberg
3	PD: 19. 02. CD: 08. 02. ED: 08. 02.	METAV Preview Aluminium machining Building with aluminium	Machining, drilling, sawing Bending technology, lubricants, Briquetting	Designing with aluminium Windows, doors, façades, and building components of aluminium, system technology	Metav 23. - 27. 02., Düsseldorf fensterbau / frontale 24. - 27. 03., Nürnberg
4	PD: 01. 04. CD: 19. 03. ED: 19. 03.	Extrusion: Plant and machinery Surface processing	The semis industry in Germany: Technologies, markets, equipment, processing of sections	Machining of aluminium Semis trade Store technology	Wire / Tube 12. - 16. 04., Düsseldorf Hanover Fair 19. - 23. 04., Hanover RESALE 21. - 23. 04., Karlsruhe
5	PD: 07. 05. CD: 23. 04. ED: 23. 04.	Special: Aluminium industry in the five new Provinces Rolling and strip treatment	Aluminium sheet: Processing and applications of machines, plant, technologies	Measurement and testing techniques	Control 05. - 08. 05., Stuttgart Rapid Tech 18. - 19. 05., Erfurt
6	PD: 04. 06. CD: 21. 05. ED: 21. 05.	Joining and cutting Special: The aluminium industry in Switzerland	Welding, brazing, clinching, bonding, screwing, Water jets, Laser machining	Surface machining and treatment Aluminium in mould construction Recycling	O&S - Surfaces & Coating 08. - 10. 06., Stuttgart Aluminium China 09. - 11. 06., Shanghai Intersolar 09. - 11. 06., München
7/8	PD: 30. 07. CD: 16. 07. ED: 16. 07.	 Preview of ALUMINIUM 2010	Exhibitor information, preliminary reports, market trends Cutting, HSC machining, Machines and tools for machining aluminium	Extrusion Section technology	
9	PD: 06. 09. CD: 23. 08. ED: 23. 08.	 Ahead of the Fair: ALUMINIUM 2010	Detailed preliminary reports on ALUMINIUM 2010, supplemented by Statements, Interviews and Market reports; Ground-plans of the Halls, Fair Service, Tips about the City of Essen, host to the Fair	Value-addition chain of aluminium: from the production of the metal to the finished product	ALUMINIUM 2010 – World Fair and Congress 14. - 16. 09., Essen AMB 2010 28. 09. - 02. 10., Stuttgart
Official German-Language Tradeshow Journal					
10	PD: 08. 10. CD: 24. 09. ED: 24. 09.	Surface technology Sheet processing	Surface pretreatment and treatment, anodising, electroplating, organic coating, corrosion, corrosion protection, quality inspection Sheet processing	Sheet processing, Welding and cutting Semis trade	Maintain 12. - 14. 10., Frankfurt Euroblech 26. - 30. 10., Hanover
11	PD: 05. 11. CD: 22. 10. ED: 22. 10.	Designing with aluminium Machining of aluminium	Section technology, applications, machinery and tools for machining aluminium Material development Forging and flow-moulding	Value-addition chain: From section to structural group	Vision 09. - 11. 11., Stuttgart
12	PD: 03. 12. CD: 19. 11. ED: 19. 11.	Aluminium castings: companies and markets	New technologies, Casters as development and system partners, designing with castings, equipment suppliers	Tool and mould construction Rapid Prototyping A look back over the year, and prospects for 2011	EuroMold 2010 01. - 04. 12., Frankfurt

This is not an exhaustive list. The topics shown above may, in each issue, be supplemented by topical reports and contributions. Subject to change without notice.

PD = publication deadline

CD = closing deadline

ED = Editorial deadline